Robert Beatty is the author of the #1 New York Times best-selling Serafina Series published by Disney-Hyperion, a spooky mystery-thriller about a brave and unusual girl who lives secretly in the basement of the grand Biltmore Estate, surrounded by the opulence of the Gilded Age and the rugged beauty of the Blue Ridge Mountains.

Serafina and the Black Cloak was a #1 New York Times best seller, has been on the list for more than 60 weeks, and won the prestigious 2016 Pat Conroy Southern Book Prize. The second book in the series, Serafina and the Twisted Staff, became a #1 New York Times best seller in the first week of its launch and earned a "Starred Review" from Kirkus Reviews, which said, "Even better than its predecessor, a sequel that delivers nonstop thrills from beginning to end."

Enjoyed by both young readers and adults alike, the Serafina books are being taught in over a thousand classrooms nationwide.

The third book in the series, Serafina and the Splintered Heart, came out in 2017 to much acclaim. Willa of the Wood Beatty's fourth book, Willa of the Wood (July 10, 2018), introduces a brand new heroine—a young forest girl with ancient magical powers who lives in the Great Smoky Mountains.

Robert Beatty lives in Asheville, North Carolina with his wife and three daughters, who help create and refine his stories. He loves to explore the historic Biltmore Estate and the darkened forest trails where his novels take place. He writes full-time now, but in his past lives, Beatty was one of the early pioneers of cloud computing, the founder/CEO of Plex Systems, the co-founder of Beatty Robotics, and the chairman/CTO of Narrative Magazine. In 2007, he was named an Entrepreneur of the Year.